

Committee of 100

"Zoom" Remote Board Meeting – September 21, 2020

Present: Kevin Bentz, Jim Bonner, Barbara Brown, Ron Buckley, Danny Codd, Pamela Hartwell, Sonja Helton, Tom Jackson, Welton Jones, David Malmuth, Roger Showley, Lynn Silva, Mike Stepner, Robert Thiele, Bob Wohl.

Minutes: August minutes approved, with revisions, by voice and hand vote.

Guest: John Bolthouse, Friends of Balboa Park

Finance: Chair, Kevin Bentz. The US Bank account has been closed and balance of approximately \$46,000 has been deposited in the Cal. Trust & Savings Bank trust account.

Membership: Chair, Lynn Silva. Member and donor list is being finalized by Ross Porter. Donor Perfect database is a work in progress. Once reports are generated from the program, Ross, Pam Miller and Kevin Bentz will coordinate. Fern Murphy and Pam Miller will work with the Advisory Council. A future newsletter article may highlight them.

Speakers: Currently inactive. Once speakers are identified, the aim is to spread news of our role and accomplishments in the Park, engage the community, reach out to prospective members and volunteers and seek out organizations for presentations. Messaging needs to be cohesive and main points agreed upon. What is the "ask?" Programs could be on-line, Power Point or virtual.

ByLaws: Will be reviewed by Andrew Poat. They are currently on the C100 website.

Nominating Committee: Several prospects are being consulted. We need a candidate with legal expertise. Andrew is working with LEAD San Diego for potential members. Diversity and youth are two goals.

Emissary Program: We need more volunteers for this program, outlined in an August letter. Four people are currently committed to the project.

Newsletter: Bob Wohl. The upcoming issue, due in October, will highlight our major projects and include part one of Bob's comprehensive history of the 1935-36 exposition. It will be an eight page edition, with improved graphics. Benjamin Thiele-Long will author an article on the new website as well.

Archives: Currently, the pictorial content of our archives is split between our website and that of former President, Mike Kelly. We hope to migrate the remaining content into the C100 website.

Projects: Ron Buckley. The Board approved by e-mail to approve the construction manager contract with Barnhart-Reese Construction. A memorandum of agreement with the Auto Museum is also being finalized. November is now considered the likely start date for the project. A total of approximately \$300,000 is in our accounts for the project. Board approval will be required to approve the final budget. The successful completion of the Auto Museum project can help attract new donors and additional funding for future Palisades projects. Will Chandler has coordinated with a color specialist to analyze the historic color of ornamentation on Palisades buildings. The conclusion was a color equivalent of Benjamin-Moore's "AF345 "Honeymoon.

Friends of Balboa Park: John Bolthouse announced a mayoral candidates' forum, scheduled for 5:00 PM on Friday, October 9, focused on Balboa Park. He says that gaining more attention for the park in the current climate is an uphill battle. Greater advocacy and financing are crucial. The park is more than a single district issue – it is a city and regional treasure which deserves wider help. The Friends' Moreton Bay Fig project is nearing completion.

Design Review: Mike Stepner has long advocated for a Design Review Board for the Park. There were once two separate City boards, one for city-wide projects and the other for parks. A move was made and seconded for C100 to advocate for the re-establishment of a Balboa Park Design Review Board with the City Council and Mayor, with letters to other stakeholders in the Park seeking support. John Bolthouse has committed support from Friends of Balboa Park.

Balboa Park News: The Balboa Park Committee conducted an interactive straw poll on Sept. 3 to gauge attitudes toward Park priorities. This is a recommitment to the Balboa Park 2030 visioning project. A wider poll of the public is planned for early 2021.

The City has cancelled December Nights and is considering alternative events.

The Balboa Park Conservancy's Palisades Activation Task Force met September 3 to discuss how to capitalize on the conversion of the south half of Pan American Plaza to pedestrian-only use. The City has purchased umbrella tables and chairs to install on the hardscape. Many ideas have been put forth on attracting visitors to the area with food, entertainment, etc. The area is expected to open to the public by the end of October.

Submitted,

Tom Jackson, Secretary

