

# **THE COMMITTEE OF ONE HUNDRED**

## **Minutes of the January 17, 2012 Board of Directors Meeting**

The meeting of the Board of Directors of the Committee of One Hundred was called to order at 12:00 noon by President Mike Kelly. In attendance were Nancy Rodriguez, Paul Rucci, Vince Marchetti, Cub Parker, Pam Miller, Ross Porter, Betsey Frankel, Pamela Hartwell, Charlotte Cagan, Gerald Kolaja, Welton Jones, Tom Jackson, Darlene Davies, Ron Buckley, Nancy Moors, Kay Rippee, and Robert Wohl.

**Minutes.** The minutes of the November 15, 2011 meeting were approved.

### **Old Business:**

**C100 Video Monitor.** Installation is complete and operating, and we are pleased with the installers' work and cost.

**Sculpture Court.** Two pieces have been completed and displayed on stands, two more are nearly complete. Thanks to Nancy Rodriguez and friend, signage will include a translation in Spanish.

**Christmas Party.** Thanks to Kay Rippee for arranging a successful and enjoyable party and to Ross Porter for providing the entertainment.

**2015 Digital Archive.** The project will require joint funding for development. Motion was approved to pledge up to \$5000 to the project provided other sources will contribute to meet the final cost.

### **New Business:**

**Membership Chair.** Motion passed to appoint Pamela Miller to fill the vacancy. She appeals for any suggestions to attract and increase members to the C100.

**Executive Committee.** Motion was approved to appoint Welton Jones, Tom Jackson, Ross Porter and Pam Miller as members. To energize its functions, meetings will be held bimonthly. The next meeting is scheduled at 9:30 Tuesday, January 24 in the C100 office.

### **Reports:**

**EBTC.** Tom Jackson reports an excessive maintenance bill for our office spaces is questionable and will be challenged for review.

**Treasurer.** Report deferred to next meeting.

**President.** None.

There being no further business, the meeting was adjourned at 1:05 PM.

Next meeting will be held in the Balboa Park Club at noon, Tuesday, February 21, 2012.

Submitted: Paul Rucci, Secretary

# THE COMMITTEE OF ONE HUNDRED

## Minutes of the February 23, 2012 Board of Directors Meeting

The meeting of the Board of Directors of the Committee of One Hundred was called to order at 12:05 PM by President Mike Kelly. In attendance were Cub Parker, Pam Miller, Ross Porter, Pamela Hartwell, Gerald Kolaja, Welton Jones, Tom Jackson, Ron Buckley, Rich Bregante, Jim Bonner, Quint Crews, Nancy Moors, Kay Rippee, Fern Murphy, Peggy Matthews.

**Minutes.** The minutes of the January 2012 meeting were approved.

### Old Business:

**Sculpture Court.** Four pieces have been completed, mounted on new stands. Approval for signage with translation in Spanish is slow.

**Panama-California Sculpture Court** Draft EIR has been published and is available on line. The document has 1000 pages and the appendices total 2500 pages. All encouraged to attend upcoming meetings of the Historical Resources Board, Balboa Park Committee and City Council, dates pending.

**Electric Building Tenants Committee.** The bill for our office space in Casa de Balboa was \$1577 for December and for \$2000+ for January. We have put the EBTC on notice that we do not intend to pay this huge increase from the approx. \$100/month we have paid ever since moving into the building in 1981. All options are being considered to resolve this issue.

### New Business:

**Vice President.** Nancy Rodriguez requested to step down from her position as VP, and Ross Porter has agreed to fill that vacancy. The recommendation was M/S and unanimously approved.

**May 25 Annual Luncheon Speaker:** Exec Committee supports Welton Jones' proposal to speak on the Zoro Garden Nudist Colony from the 1935 Exposition. M/S and unanimously approved.

**Bertram Goodhue Award.** Exec Committee recommends Richard Requa, chief architect for the 1935 exposition. The recommendation was M/S and unanimously accepted.

**Gertrude Gilbert Award.** Exec committee recommends Vicki Estrada, landscape planner and long-time Balboa Park advocate, who led process for both the current Balboa Park Master Plan and the Central Mesa Precise Plan. Recommendation was M/S/A pending discussion with Vicki.

**Board nomination.** Lynn Silva was nominated as a new board member. Vote at next meeting.

**Reports:** Treasurer Jim Bonner presented two month's financial reports. President Kelly reported that Betsey Frankel sustained a serious fall with multiple injuries. She is improving. BPAL hosted an intra-park transportation meeting. Quent Koenig invited some of us to his home to view the California Tower after dark. We'll wait until roof repairs are completed to schedule it.

The meeting was adjourned at 1:10 PM. Next meeting: Balboa Park Club, noon, Tues, March 20, 2012.

Submitted: Mike Kelly

# **THE COMMITTEE OF ONE HUNDRED**

## **Minutes of the March 20, 2012 Board of Directors Meeting**

The meeting of the Board of Directors of the Committee of One Hundred was called to order at 12:00 noon by President Mike Kelly. In attendance were Paul Rucci, Jim Bonner, Vince Marchetti, Pam Miller, Quint Crews, Gerald Kolaja, Kay Rippee, Tom Jackson, Rich Bregante, Welton Jones, Ron Buckley, Peggy Matthews, Kendall Squires, Dick Lareau and Robert Wohl.

**Minutes.** The minutes of the February 23, 2012 meeting were approved.

### **Old Business.**

**Sculpture Court.** Soon to contract for work on the next five pieces. Received a \$4000 donation from the Ann and Jerome Ryan Trust. An additional \$10,000 is still required to complete the project.

**EBTC.** Disputed assessment increase remains unresolved, negotiations continue. Meanwhile C100 will remit payments at the previously established amount.

### **New Business.**

**Mission Statement.** Recommendation by the Executive Committee was discussed and motion to approve was passed, 12 in favor, 2 opposed, 3 abstained.

“Our mission is to preserve Balboa Park’s historic architecture, gardens and public spaces.”

**Gertrude Gilbert Award.** Vicki Estrada to receive the 2012 award.

**Board Member Nomination.** Motion made, seconded and approved unanimously to accept the nomination of Lynn Silva to the BOD.

### **Reports.**

**Treasurer.** Jim Bonner reports net income of \$6,589.19 for the period and total assets of \$171,538.96.

**President.** Mike Kelly announced the resignation of Charlotte Cagan from the BOD. Betsey Frankel is at home recovering from a recent injury; our best wishes to her.

**There being no further business, the meeting was adjourned at 1:10 PM.**

**Next meeting will be held in the Balboa Park Club at noon, Tuesday, April 17, 2012.**

Submitted: Paul Rucci, Secretary

# **THE COMMITTEE OF ONE HUNDRED**

## **Minutes of the April 17, 2012 Board of Directors Meeting**

The meeting of the Board of Directors of the Committee of One Hundred was called to order at 12:00 noon by President Mike Kelly. In attendance were Ross Porter, Paul Rucci, Jim Bonner, Vince Marchetti, Pam Miller, Quint Crews, Gerald Kolaja, Kay Rippee, Lynn Silva, Tom Jackson, Rich Lareau, Peggy Matthews, Fern Murphy, Cub Parker, David Frost, Welton Jones, Kendall Squires, and Robert Wohl. Pres. Kelly welcomed new Board member Lynn Silva who introduced herself as did all directors present.

**Minutes.** The minutes of the March 20, 2012 meeting were approved.

### **Old Business.**

**Sculpture Court.** Two more pieces have been removed for restoration.

**EBTC.** A written proposal will be presented to maintain the previous level of assessment. Failing favorable approval, a modest, reasonable increase would be considered. As a last resort, our appeal will be referred to higher authority.

**Annual Luncheon Meeting.** Individual tasks have been assigned. All board members are encouraged to attend and to invite others. Info and registration form: [www.c100.org](http://www.c100.org)

### **New Business.**

**Board Meetings.** Due to crowded parking conditions on Tuesdays in the Park and the expectant future decrease in spaces during the 2015 construction activities, it was proposed to change our meeting dates to the third Monday each month; feasibility to be explored.

### **Reports.**

**Treasurer.** Jim Bonner reports net income of - \$11,834.39 mainly attributed to Sculpture Court expenses for the period and current assets of \$154,814.55.

**President.** C100 meeting minutes from 1967 to present are on our BOD web page:  
[www.c100.org/bod](http://www.c100.org/bod)

Continue to seek funding support for the 2015 Digital Archives project.

Botanical Bldg. fountains restoration work delayed due to a search for a contractor.

The Plaza de Panama issue will soon be reviewed by committees, City Council on July 9?

**There being no further business, the meeting was adjourned at 1:10 PM.**

**Next meeting will be held in the Balboa Park Club at noon, Tuesday, May 15, 2012.**

Submitted: Paul Rucci, Secretary

# **THE COMMITTEE OF ONE HUNDRED**

## **Minutes of the May 15, 2012 Board of Directors Meeting**

The meeting of the Board of Directors of the Committee of One Hundred was called to order at 12:00 noon by President Mike Kelly. In attendance were Ross Porter, Paul Rucci, Jim Bonner, Quint Crews, Gerald Kolaja, Kay Rippee, Tom Jackson, Pamela Hartwell, Peggy Matthews, Fern Murphy, Cub Parker, Joy Ledford, Darlene Davies, Kendall Squires and Welton Jones.

**Minutes.** The minutes of the April 17, 2012 meeting were approved.

### **Old Business.**

**Sculpture Court.** Four more pieces are being restored, soon to contract for the next additional pieces. Signage is being prepared.

**EBTC.** A written proposal has been presented to maintain the previous level of assessment or a guaranteed fee of \$200 per month. There is optimism for a favorable outcome.

**Annual Luncheon Meeting.** All preparations completed, increased attendance is expected.

**Board Meetings.** Motion made, seconded and approved to schedule Board meetings on the third Monday of the month effective January 2013.

### **New Business.**

**Special June Meeting.** The Executive Committee proposes a work-shop type session grouping directors to discuss pertinent C100 issues, policies and strategies. No decision resulted.

### **Reports.**

**Treasurer.** Jim Bonner reports net income of - \$3,574.88 in April and current assets of \$163,680.28.

**President.** Mike Kelly reports several hearings are scheduled to consider the Plaza de Panama project which will be decided by the City Council in July.

Annual membership drive is in progress; Board members are encouraged to promote. Last call to make reservations for the May 25 Luncheon Meeting.

**There being no further business, the meeting was adjourned at 1:10 PM.**

**Next meeting will be held in the Balboa Park Club at noon, Tuesday, June 19, 2012.**

Submitted: Paul Rucci, Secretary

# Minutes of The Committee of One Hundred

## Annual Meeting: Friday, May 25, 2012

The annual meeting began at 12:05 PM at the Balboa Park Club.

Vice President Ross Porter welcomed attendees and introduced guests and dignitaries.

President Michael Kelly opened the business part of the meeting.

Nominations for board members and officers were presented by Ross Porter. The following are results of the elections.

Directors elected to three-year terms:

Lynn Silva  
Ronald Buckley  
Quintous Crews  
David Frost  
Gladys Jones  
Michael Kelly  
Jack Krasovich  
Pamela Miller  
Paul Rucci

Officers elected for the coming year:

Michael Kelly - President  
Ross Porter - Vice President  
Paul Rucci - Recording Secretary  
Jim Bonner - Treasurer  
Betsey Frankel - Corresponding Secretary  
Richard Bregante – Officer  
Welton Jones - Officer  
Tom Jackson - Officer  
Pam Miller - Officer

Michael Kelly announced this year's awardees:

~~2011~~ 2012 Goodhue Award: Richard S. Requa. No family member could accept the award on his behalf. The medallion will be held for later presentation to a family member or other suitable person or organization.

~~2011~~ 2012 Gilbert Award: Vicki Estrada Senator Chris Kehoe presented the Gilbert Award to Vicki Estrada.

Guest Speaker: Welton Jones presented a well-received talk entitled "Zoro Garden: The Naked Truth." His talk was videotaped and posted on-line.

The meeting was adjourned at 1:45 PM.

NOTE: These minutes were corrected after approval by the Board of Directors on 2/8/2016. Corrections are indicated by the strikethrough of incorrect year of the two awards. MK

**THE COMMITTEE OF ONE HUNDRED**  
**Minutes of the June 19, 2012 Board of Directors Meeting**

The meeting of the Board of Directors of the Committee of One Hundred was called to order at 12:00 noon by President Mike Kelly. In attendance were Jim Bonner, Quint Crews, Gerald Kolaja, Kay Rippee, Lynn Silva, Pamela Hartwell, Welton Jones, Peggy Matthews, Fern Murphy, Cub Parker, Vince Marchetti, Rich Bregante, Betsey Frankel, Bob Wohl, Pam Miller, Nancy Moors.

**Minutes.** The minutes of the May 2012 meeting were approved.

**Old Business:**

**Annual Luncheon.** Welton Jones gave a fine talk and brought in a good crowd. Special thanks to Kay Rippee and Quint Crews, Paul and Elena Rucci and all the other volunteers. Jim Bonner reported a net income of \$2700 from the luncheon, including \$640 from the raffle.

**Sculpture Court.** Five more pieces are nearly completed. The wall they go on will be painted before the pieces reinstalled.

**Panama-California Sculpture Court** All board members are encouraged to attend upcoming meeting of the City Council on July 9.

**Electric Building Tenants Committee.** Nothing new to report.

**New Business:**

**Holiday Party.** Kay Rippee will arrange a date with the Town & Country.

**Special July Meeting.** Pam Miller reviewed plans for our next meeting, dedicated (mostly) to discussion of how we can increase our visibility, membership, member benefits, donors, and strategies. She will arrange a discussion before the next meeting with those who would like to share ideas. The July 17 meeting will be extended to 1:30 to allow extra time for discussing these topics.

**Reports.**

**Treasurer.** Jim Bonner reports good return on membership renewals. Net income of \$11,922 for May and current assets of \$168,696.

**President.** Mike encourages all to attend the City Council meeting on the Plaza de Panama on July 9 at 2 PM. Those who don't plan to speak are asked to cede their time to Mike. We have placed an ad in the Spreckels Organ Society summer program for \$300, reminding the attendees of our role in saving the organ pavilion.

**There being no further business, the meeting was adjourned at 12:50 PM.**

**Next meeting will be held in the Balboa Park Club at noon, Tuesday, July 17, 2012.**

**There will be no August meeting.**

Submitted: Mike Kelly



# **THE COMMITTEE OF ONE HUNDRED**

## **Minutes of the July 17, 2012 Board of Directors Meeting**

The meeting of the Board of Directors of the Committee of One Hundred was called to order at 12:05 PM by President Mike Kelly. In attendance were Ross Porter, Paul Rucci, Jim Bonner, Quint Crews, Gerald Kolaja, Tom Jackson, Pamela Miller, Peggy Matthews, Fern Murphy, Cub Parker, Joy Ledford, Betsey Frankel, Rich Bregante, Nancy Moors, David Frost and Robert Wohl.

**Minutes.** The minutes of the June 19, 2012 meeting were approved.

### **Old Business.**

**EBTC.** We are currently paying \$100 monthly while negotiations continue.

### **New Business.**

**Membership and Donor Development.** The meeting was extended to allow for discussion of this important topic. A preliminary planning meeting was held on July 11 with attending Board members Lynn Silva, Pam Miller, Tom Jackson, Kay Rippee, Fern Murphy, Cub Parker, and Mike Kelly in order to activate and energize our Membership and Donor Development Committees. Pam Miller presented the results of this meeting with an extensive outline of issues, objectives, actions and strategies to increase membership and revenues to support C100 programs. A printed copy of this report was previously distributed to Board members via e-mail and can be referred to for details (attached). Discussion of suggestions resulted in a decision to mail membership renewals in March with memberships still running through May 31. This way the membership drive will not coincide with the annual luncheon announcement and we could even offer a luncheon discount to those who had renewed. Pam circulated a signup list for board members willing to approach a museum gift shop with which they are associated. Cub Parker proposed that a corporate donor committee meet Wed 7/25. Possible tours of CA tower, Organ, St Francis chapel for members. Free parking? Speakers? License plate holders? Thank donors for years of membership.

### **Reports.**

**Treasurer.** Jim Bonner distributed the June 2012 Balance Sheets. Current total equity is \$155,237.25.

Updated 2012 Membership Appeal Report as of 17 July: 128 donations for a total of \$10,785.

**There being no further business, the meeting was adjourned at 1:30 PM.**

**Next meeting will be held in the Balboa Park Club at noon Tuesday September 18, 2012**

Submitted: Paul Rucci, Secretary

[This is the outline provided to board members before the meeting]

## **THE COMMITTEE OF ONE HUNDRED**

### **Membership and Donor Development Committees Planning Meeting**

17 July 2012

We all agree that the time is Ripe, with 2015 fast approaching, to increase our Membership and Development efforts. It is time to make the public aware of Who we are and What we do; What we Have Done and What we Will Do.

A preliminary planning meeting was held at the home of Lynn Silva on the 11<sup>th</sup> of July. Board Members attending were Lynn Silva, Pam Miller, Tom Jackson, Kay Rippee, Fern Murphy, Cub Parker and Mike Kelly.

It was agreed that we should re-activate our Membership and Donor Development Committees

#### **Purpose of the Committees**

Membership Committee - To attract new members and sustain existing members in order to raise money for and awareness of the preservation of Balboa Park's historic architecture, gardens, and public spaces.

Donor Development Committee – To raise funds to support the mission of The Committee of One Hundred.

#### **Goal – 2012/2013:**

To raise \$100,000.

To increase membership by 20%. This would increase membership from 200 to 240.

#### **Immediate Initiatives:**

Sculpture Court (restoration project)

Digital Archives

Fountains (restoration...collaborative effort)

*Discussion: The idea was brought forward to have a "get together" in the Sculpture Court or near the fountains in the Fall of 2012 to bring people together to see what "makes us real." Have a wine and cheese event to generate interest, possible involvement, donation and/or membership.*

#### **Wish list:**

An Underwriter for the purchase and maintenance of an appropriate Development Software Package. [approximate cost?]

## How do we reach our goal to adequately fund the Mission of the Committee of One Hundred?

The first step will be to make some core decisions:

Agree on a clear definition of Who we are and What we do; What we Have Done and What we Will Do. Make it clear to the potential donor/member what the benefit is of their donation.

Define and delineate the roles of the Membership and the Donor Development Committees and maintain clear and frequent communication between the two Committees and the Board.

Consider adjusting the Membership levels. Presently there are eight. (See last page.)

Coordinate Event and Appeal Dates:

Annual appeal - December

Membership Renewal – Presently, May. (*Should we move to avoid conflict with Annual Luncheon? Re-define the term of membership?*)

Annual Luncheon – End of May (Invitation mailed the end of April)

Reception in Sculpture Garden – Fall 2012

*Discussion:*

*It was suggested that we mail the Membership renewal letter mid-April (to arrive after April 15<sup>th</sup>) and mention the date of the Annual luncheon and offer a discounted price for Members. Two weeks later, people will receive a reminder in their Luncheon invitation with the discounted price for Members.*

*The term of membership could be May to May instead of June to June.*

*Presently we send approximately 500 Membership letters and receive approximately 200 responses.*

New brochures will be available soon.

Refine our Mission Statement/Tag line to meld Committee of **100** with the **100<sup>th</sup>** Anniversary of the park.

Do we want to develop a group of non-board member volunteers and/or docents to help?

The next step will be to attract New Members, New Donors...and turn Members into Donors. And how do we keep them?

It was agreed that we must step up our efforts to get the word out to the public.

## EXPOSURE!

### **Speaker's Bureau**

It was agreed that we should establish a Speakers Bureau of Board Members willing to present "talks" to share our story to generate interest and donations. Topics could include a look at a slice of history of the park, the Centennial, or our projects. The Speaker's Bureau will be available to give presentations:

#### In Private Homes:

Informal, informative neighborhood gatherings in private homes. "*Concierge Event*"

Tours of private, significant homes

*Discussion: It is hoped that every Board Member will be able to host an event in their homes. Guests would include neighbors/friends who would be potential members and donors. We might want to invite neighbors who are already members as a Member Benefit. Someone from the Board will give a presentation that shares our story and gives the guest new insight and knowledge of the history of the park. Brochures and other materials will be given to each guest. It was suggested that we keep it simple and just serve dessert and coffee.*

*Kay Rippee has kindly offered to have the first gathering in her home. Mike will give the presentation.*

*If this goes well, we could offer Members the opportunity to have one of us speak to their own in-home event.*

#### In Balboa Park:

Special walking tours or behind the scenes events for members.

*Discussion: This could be a special benefit available only to members. All members? Or only for certain membership levels?*

#### To Organizations:

Rotary  
Optimists  
Kiwanis

*Discussion: Who has contacts with these or similar organizations?*

#### To Media:

"Local events" guest on television and radio.

*Discussion: Who is available to talk? What topics?*

*Who is invited? Members only? All membership levels?*

*Coordinator to process requests is needed.*

## **Publicity/Information**

Direct Mail

Newsletter

Appeals

Invitations to events

*Discussion: Who receives our Newsletter? Appeal letters? Event Invitations? Is it cost effective to increase our mailing lists?*

Publicity – Paid and Free

Print ads

Pre-Event notification and coverage

Event press coverage

*Discussion: This includes PSA's in local print. Our events should be in every possible free calendar.*

*Someone is needed to coordinate this.*

## **Member Benefits**

Presently there is no tangible benefit for our members. Suggestions include:

### Invitations to Special Events

Annual Luncheon

Dedications

“Talks” in private home in their neighborhood

Walking tours in Balboa Park

Events surrounding 2015

### Discounts on cost of admission, food or goods:

*Discussion: If we decide this is a good idea, please look at the list of names and let us know who you would be willing to ask. Any other suggestions of where to ask?*

Balboa Park:

Shops, Restaurants and/or Admission:

House of Hospitality  
Japanese Friendship Garden  
Marston House  
Mingei International Museum  
Museum of Photographic Arts  
Fleet Science Center  
Air and Space Museum  
SDAI: Museum of the Living Artist  
Automotive Museum  
History Center  
Railroad Museum  
Museum of Man  
Natural History Museum  
Museum of Art  
United Nations Building  
WorldBeat Center  
Zoo  
Spanish Village  
The Olde Globe

A complete list of the restaurants, pubs and coffee carts can be found at

<http://www.balboapark.org/in-the-park/Restaurants>

Outside Balboa Park

Businesses in the neighborhood. *Need to identify*

Here is a link to Urban Spoon showing restaurants near Balboa Park

<http://www.urbanspoon.com/ps/27/9388/san-diego-balboa-park-nearby-restaurants>

### Premiums

Blankets, tote bags etc. *Discussion: The general consensus is that this is not desirable at the present time. It would complicate our bookkeeping, someone would be needed to order items and fulfill requests including packaging and mailing and might not be worth our costs.*

*The only exception to this might be giving away the many brass Christmas ornaments we already own.*

### **Donor Development**

It was agreed that we re-activate the Donor Development Committee. Cub Parker agreed to oversee this.

Corporate and Organization:

Donations

Expertise

Client participation (ie Companies like Ralphs that give a donation to your charity with each purchase you make in their store.)

Who has connections to what corporations and organizations and is willing to either make an appeal, or pave the way for a member of the Donor Development Committee to do the ask.

Grant writing

### ***Board Development***

Lynn Silva has offered to oversee.

### ***Comments:***

Do we need to try to have a greater involvement with other Balboa Park Organizations to leverage ideas, costs and funding? Should we host/coordinate an event/meeting?

Should we publish a membership directory?

**THE COMMITTEE OF ONE HUNDRED**  
**Minutes of the September 18, 2012 Board of Directors Meeting**

[www.C100.org/bod](http://www.C100.org/bod)

The meeting of the Board of Directors of the Committee of One Hundred was called to order at 12:00 noon by President Mike Kelly. In attendance were Jim Bonner, Paul Rucci, Quint Crews, Ross Porter, Ross Porter, Paul Rucci, Jim Bonner, Quint Crews, Tom Jackson, Fern Murphy, Gladys Jones, Peggy Matthews, David Frost, Darlene Davies, Gerald Kolaja, Ron Buckley, Pamela Hartwell, Robert Wohl, Lynn Silva, Vince Marchetti, and Welton Jones.,

**Minutes.** The minutes of the July 17, 2012 meeting were approved.

**Old Business.**

**EBTC.** Currently our assessment is \$100 monthly, negotiations continue, a favorable resolution is expected soon.

**Sculpture Court** One-half of the bilingual signage is ready to install, restoration of remaining pieces expected to be completed by year's end.

**Botanical Bldg Fountains** should begin repairs soon.

**Lily Pond** damages are currently under repair.

**Digital Archive** Mike Kelly has scanned and added numerous items to the temporary web site to show people what the digital archive is all about.

<http://www.balboapark.org/2015/historicphotos>

**New Business.**

**KPBS radio spots.** Mike Kelly and Pam Miller visited KPBS re publicity exposure by sponsoring radio spots--cost is reasonable (\$340 for four "traffic spots"; web ad \$300/mo)

**Balboa Park Time Machine.** Mike submitted a grant application to implement this. It will allow visitors with a smart phone to see what the Exposition looked like from right where their smart phone is pointed. Also provide other historic images and audio from postcards, etc.

**Reports.**

**Treasurer.** Jim Bonner reported cash equivalents of \$150,386, total assets \$167,542 and net income for September \$943.

**Corporate Donor Cmte.** Deferred.

**Membership.** Deferred.

**President.** Kendall Squires has resigned from the BOD, thanks for his past service. Richard Amero, our 2010 Goodhue awardee, is in hospice; C100 will continue to maintain his articles on our web site. Quent Koenig invited Board members to his residence Thursday, Sept 25 to observe the California Tower lighting. Introduced newsletter with Welton Jones's excellent article, and C100 brochure distributed. Mike is giving talks to community groups.

**There being no further business, the meeting was adjourned at 1:15 PM.**

**Next meeting will be held in the Balboa Park Club at noon Tuesday November 20, 2012.**

Submitted: Paul Rucci, Secretary



**THE COMMITTEE OF ONE HUNDRED**  
**Minutes of the October 16, 2012 Board of Directors Meeting**  
[www.C100.org/bod](http://www.C100.org/bod)

The meeting of the Board of Directors of the Committee of One Hundred was called to order at 12:04 by President Mike Kelly. In attendance were Jim Bonner, Quint Crews, Ross Porter, Tom Jackson, Fern Murphy, Betsey Frankel, Kay Rippee, Pam Miller, Cub Parker, Peggy Matthews, David Frost, Gerald Kolaja, and Welton Jones.

**Minutes.** The minutes of the Sept 18, 2012 meeting were approved.

**Old Business.**

**Electric Building Tenants Committee** dispute: the Executive Committee has reviewed the proposed resolution, and it seems that the final offer is on the table with a square-root of the square-footage formula putting C100's payment at \$200-\$300 per month versus the earlier \$100 per month. As compared to the traditional square footage calculation for cost-share of common space, this formula has the net effect of decreasing the share paid by larger institutions and increasing the share paid by smaller groups. Tom Jackson suggested that down the road we'll need allies in the Park and this solution will preserve relationships. Few alternatives exist at this price for space. The EBTC refused to lock the rate in. Dispute resolution at a higher level would be with the Property Manager of City of SD (since there's no more City Manager) and Mike's preliminary conversations indicate it would be courting trouble with further complications. Tom moved and Pam seconded that we pay without signing, the motion passing with Welton Jones' abstention. Mike estimates the current amount owed based on this formula is \$1500.

**Sculpture Court** One-half of the bilingual signage has been installed.

**Botanical Bldg Fountains** have been repaired and are working. Exterior repairs pending.

**Plaza de Panama** is on hold pending outcome of SOHO lawsuit against the City [now scheduled for February, 2013]

**New Business.**

**KPBS radio spots.** We paid \$340 for four "traffic spots" which will be aired in the next 4 weeks

**Reports.**

**Corporate Donor Committee:** Cub, Pam, Tom, Jim, Mike and Lynn have met once to discuss. Cub has had to relinquish an active role, but another meeting should be scheduled.

**Membership:** Pam met with Kay and Lynn, decided no events till after January, when small groups can be invited for wine and cheese in the C-100 office and then walked across the Prado to the newly refurbished Sculpture Court. In-home informational gatherings are also on the list of possibilities. Meanwhile membership renewals are trickling in.

**Holiday Party** on Dec. 13 Kay Rippee note that invitations will soon be mailed for the Holiday Party on Dec. 13, and Ross agreed to recruit entertainment.

**Treasurer** Jim Bonner distributed the treasurer's report.

**President** Mike Kelly relayed ideas that he and Jerry Kolaja got from a visit with Quent Koenig about lighting the California Tower.

**EDGE/2015** presentation included images of nighttime projection on the CA Tower, so this project may already be in planning.

**EBTC** Tom Jackson reported ventilation work is underway on roof of Casa de Balboa and soon a replacement / fix of the alarm system and elevator is planned, all paid by City.

**BP Online Collaborative** (BPOC) will soon launch the online Balboa Park Commons where institutions can post collections of images, etc. It is a searchable data aggregator. BPOC is the Committee's technical partner on the Digital Archives project, which will reside at BalboaPark.org. BPOC is tight on money now in the wake of funding cutbacks.

**Digital Archive** Currently there is \$22,000 available to develop the Digital Archive, which will be spent on photography, professional scanning, staff time to catalogue and post images and info. Balboa Park Celebration, Inc. did not offer funds to support the Digital Archive but supported the idea. \$6,000 has come from County Supervisor Pam Slater for it.

**Balboa Park Time Machine** app for smart phones grant application was submitted to NEH Digital Humanities Startup.

There being no further business, the meeting was adjourned at 1:15 PM.

**Next meeting** will be held in the Balboa Park Club at noon Tuesday November 20, 2012.

**Holiday Party** on Thursday, Dec. 13 at Town and Country; Ross Porter will find entertainment.

Submitted: Ross Porter, Vice President

**Please mark your calendars with our 2013 board meeting schedule:**

Tuesday 11/20/2012

Thursday 12/13/2012 Holiday Party

Monday 1/14/2013 (second Monday)

Monday 2/4/2013 (first Monday)

Monday 3/18/2013

Monday 4/15/2013

Monday 5/20/2013

Monday 5/31/2013 Annual Luncheon Meeting (date changed)

Monday 6/17/2013

Monday 7/15/2013

Monday 9/16/2013

Monday 10/21/2013

Monday 11/18/2013